





# 2019 Social Media Image Size Guide


February 2019


	Image	Ideal Pixels	Requirements/Notes
	<b>Company Logo Image</b>	400 x 400	Min. 200 x 200, Max 10 MB
	<b>Company Cover Photo</b>	1536 x 768	Min. 1192 x 220, Max 4 MB
	<b>Company Banner Photo</b>	640 x 220	Max 2 MB
	<b>Shared Photo</b>	1200 x 1200 (desktop) 1200 x 628 (mobile)	
	<b>Shared Link Preview Photo</b>	1200 x 628	

	<b>Profile Photo</b>	400 x 400	Displays at 200 x 200
	<b>Header Photo</b>	1500 x 1500	
	<b>In-Stream Photo</b>	440 x 220	Can include up to 4 images per tweet

	<b>Profile Photo</b>	180 x 180	Displays at 170 x 170 on desktop
	<b>Cover Photo</b>	820 x 312	Min. 400 x 150
	<b>Shared Photo</b>	1200 x 630	
	<b>Shared Link Preview Photo</b>	1200 x 628	
	<b>Event Photo</b>	1920 x 1080	

	<b>Channel Profile Photo</b>	800 x 800	Displays at 98 x 98
	<b>Channel Cover Photo</b>	2560 x 1440	Display Sizes: Desktop: 2560 x 423 Tablet: 1855 x 423 Mobile: 1546 x 423 TV: 2560 x 1440
	<b>Video Uploads</b>	1280 x 720 16:9 aspect ratio	Minimum for HD

	<b>Profile Photo</b>	110 x 110	
	<b>Shared Photo/Video</b>	1080 x 1080	Appears as 161 x 161 on profile
	<b>Shared Stories</b>	1080 x 1920	Min. 600 x 1067 Max. 4 GB

	<b>Profile Photo</b>	165 x 165	If linked to Facebook, it will pull that image Appears 32 x 32 (except home page) Max 10 MB
	<b>Pin Photos</b>	236	Height is scaled Recommended ratio: 2:3 – 1:3.5
	<b>Board Cover Image</b>	222 x 150 (large) 55 x 55 (small)	